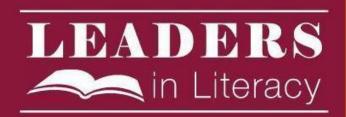


## FRIDAY, MAY 30, 2025 11:30 AM – 1:00 PM

JB Duke Hotel, 230 Science Dr, Durham, NC 27705

## 18th Annual Leaders in Literacy Benefit Sponsorship Packet

Sponsor Benefits	Dean \$25,000	Professor \$10,000	Scholar \$5,000	Teacher \$2,500	Instructor \$1,000	Tutor \$500
Recognition on campaign mailings Sponsorship confirmed by May 3, 2025. 650+ recipients.	LARGE LOGO	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on DLC website	LARGE LOGO + LINK	LARGE LOGO + LINK	MEDIUM LOGO + LINK	MEDIUM LOGO + LINK	SMALL LOGO	NAME
Recognition on event materials (e.g.: tv screens, printed programs, etc.) submitted by May 3rd, 2025	PREMIER AD SPACE	LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	SMALL LOGO	NAME
Recognition on social media (Facebook, Instagram)	INSTAGRAM TAKEOVER DAY	SPONSORED POST	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Ad in email newsletter  Ads submitted by May 3rd, 2025  3000+ subscribers.	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>		
Recognition in press releases Sponsorship must be confirmed by May 3rd, 2025	<b>√</b>	<b>√</b>	<b>√</b>			
Live mention during the event	✓	<b>√</b>				
Reserved table seating	8 SEATS	8 SEATS	4 SEATS	4 SEATS	2 SEATS	2 SEATS
Video ad during event (optional) Video submitted by May 3rd, 2025	1 MINUTE VIDEO OR LIVE REMARKS	30 SECOND VIDEO				



**Sponsor Information** 

## FRIDAY, MAY 30, 2025 11:30 AM – 1:00 PM

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## 18th Annual Leaders in Literacy Benefit Luncheon Sponsorship Pledge Form

Please return this pledge form or complete the online form at www.durhamliteracy.org/sponsorship by May 3, 2025, to secure all applicable sponsorship benefits. If you have any questions, please contact Crystal Avent, Executive Director, at 919-489-8383 ext. 22 or crystal@durhamliteracy.org.

Business Name							
Contact Name							
Address							
City, State, Zip							
Contact Phone							
Contact Email							
Sponsorship Level (check one):							
□ Dean (\$25,000)	☐ Professor (\$10,000)	☐ Scholar (\$5,000)					
☐ Teacher (\$2,500)	☐ Instructor (\$1,000)	☐ Tutor (\$500)					
Payment Info (check one):							
☐ My gift is a pledge, please bill me (payment due by May 3, 2025).							
☐ Check enclosed.							
☐ I completed the online registration	on form.						

Please return this form to Durham Literacy Center, PO Box 52209, Durham, NC 27717 and your logo and ad graphics in pdf form (>300dpi) via email to crystal@durhamliteracy.org

Thank you for sponsoring the 2025 Leaders in Literacy Awards Luncheon!

